

Jigyasa

Building the Trusted Wisdom Layer for the Age of AI

Building the AI wisdom layer that helps humans access, understand, and apply
humanity's accumulated wisdom

The Big Vision

AI will solve productivity

The next challenge is purpose.

AI will give humans more time

The question becomes - what should humans do with that time?

People will need help with:

Meaning

Purpose

Values

Relationships

Life decisions

Jigyasa is building the trusted wisdom layer for the AI age

Problem

Information is abundant. Trusted wisdom is inaccessible.

People struggle with:

- Career uncertainty
- Fear and anxiety
- Parenting
- Relationships
- Identity
- Purpose

Existing solutions fail:

Solution	Problem
Search	Fragmented information
Social media	Opinions without depth
Books	Not personalized
Generic AI	No trust/provenance
Spiritual apps	Content, not conversation

Founder Insight

What others miss

For life questions, users do not want the fastest answer.

They want:

- Authenticity
- Context
- Trust
- Reflection

The biggest challenge is not generating answers.

It is creating **Trustworthy Wisdom**

Why Now?

AI finally enables this category

Three things converged:

- **LLMs**
 - Natural conversations with complex knowledge.
- **RAG + Knowledge Systems**
 - Ability to retrieve and ground answers in authentic sources.
- **AI Memory**
 - Ability to become a long-term personal companion.
 - At the same time:
 - AI increases the need for meaning and direction.

Product

Jigyasa Platform (Nalanda - Wisdomverse)

- Saarthi - AI wisdom companion (turn questions into Sutras)
- Sadhana - Daily reflection and practices
- Vidya - Stories and learning journeys
- Yatra - Immersive digital experiences
- Parampara - Scholar trust network
- Kutumba – Shared family values
- Sangha – Community for shared growth

Phase 1

Saarthi + Sutras + trusted corpus

Phase 2

Daily Sutra + Sadhana + stories

Phase 3

Digital darshan + immersive experiences

Phase 4

Wisdom ecosystem

Product Experience

Saarthi - AI Powered Companion for Human Questions

Example:

User initiates a *Jigyasa Sutra*:

"I am worried about my career and feel I am losing direction."

Jigyasa Saarthi:

- Understands context
- Retrieves relevant wisdom
- Shows original sources
- Explains interpretations
- Provides reflection prompts
- Creates personal journey

User Journey

Jigyasa → Question → Sutra → Sadhana → Yatra → Sangha

Ask Reflect Practice Experience Belong

Our North Star

Beginning with ancient wisdom traditions. Building trusted AI infrastructure for the world's living wisdom traditions.

We measure journeys, not chats

A journey is complete when a user:

Ask a meaningful life question → Explore authentic, cited wisdom → Reflect on the insight → Apply it in daily life
→ Return with deeper questions

Success Metrics

- Weekly Wisdom Journeys
- Returning Users (7 / 30 / 90 days)
- Reflection Completion Rate
- Saved Wisdom Threads
- Scholar-Verified Response Coverage
- Family Learning Engagement

Daily habit: A new Sutra, reflection, or family story that helps users build a lifelong relationship with wisdom.

Our goal is not to maximize screen time. Our goal is to help people build a lifelong relationship with wisdom.

Initial Wedge

Start focused. Expand globally.

Initial foundation:

Sanatan wisdom traditions

Why:

- Deep knowledge corpus
- Thousands of years of commentary
- Global diaspora

Strong cultural preservation need

Initial users:

- Young professionals
- Second-generation immigrants
- Parents
- Spiritual seekers

Long-term:

- All humanity's wisdom traditions.

Trust Architecture

Trust is the product

Unlike general AI:

Every answer has:

- Source citation
- Provenance
- Context
- Multiple interpretations
- Confidence evaluation

Governance:

- Scholars
- Sanskrit experts
- Universities
- Tradition experts

Position:

- Not a guru
- A learning companion

Chatbot is not the moat

Jigyasa knowledge graph maps:

- Concepts
- Questions
- Texts
- Commentaries
- Practices

RAG Pipeline

Question → Intent Understanding → Verified Source Retrieval → Context
Assembly → AI Response → Citation + Reflection

Custom Evaluation Models Measure:

- Source alignment
- Accuracy
- Context fit
- Interpretation quality

Personal Wisdom Memory - The AI learns:

- User interests
- Questions
- Journey
- Reflections

Trust Architecture

Trust Architecture Today:

- Curated wisdom corpus
- Source references
- Transparent citations

Next:

- Scholar conversations
- Expert review
- Multiple interpretations

Future:

- Wisdom knowledge graph
- Community validation

Trust Layer: Human Verified Wisdom

AI can generate answers.

Wisdom requires **authentic sources and responsible interpretation.**

We are building a network of:

- Sanskrit scholars
- University researchers
- Spiritual teachers
- Domain experts

To validate:

- Sources → Translations → Interpretations → Modern Applications

Starting with a small advisor network, expanding into a global Wisdom Council.

Future Technology Vision

Digital Nalanda (Wisdomverse)

Long-term:

- AI + VR/XR + human expertise

Experiences:

- Virtual heritage exploration
- Digital pilgrimages
- Immersive storytelling
- Interactive epics
- Global wisdom library

Powered by:

- Trusted, authenticated Jigyasa infrastructure

Business Model

Freemium → Jigyasa Platform

Free

- Basic questions
- Exploration

Premium

- Unlimited companion
- Personal journeys
- Family plans
- Advanced reflections

Future:

- Premium guidance
- Expert marketplace
- Digital experiences
- API access

Go-to-Market Strategy

Phase 1

- Global diaspora
- Young professionals
- Parents

Phase 2

- Broader wisdom seekers
- Family learning
- Education

Phase 3

- Global wisdom platform

Validation / Traction

Current:

- ✓ Working prototype
- ✓ Initial wisdom corpus
- ✓ User interviews underway
- ✓ Scholar conversations initiated

Next milestones:

- 0-3 months:
MVP + trusted corpus
- 3-6 months:
First users + retention
- 6-12 months:
Subscription validation

Why Me: Technology + Purpose + Execution

Technology — Proven Builder

- 20+ years building secure, scalable platforms
- AI, APIs, cloud, distributed systems & emerging technologies
- Joined current company as **Employee #2**; helped build product and engineering foundations from zero
- Led security, privacy & SOC initiatives
- 1 patent granted | 3 patents under examination

Personal Connection — Lived Need

- A personal journey toward authentic wisdom
- Experienced the need for trusted guidance in an age of information overload
- Building technology that helps people **reflect, learn, and grow**

Trust Network — Building the Foundation

- **Connecting wisdom with modern technology**
- Developing relationships with scholars, institutions, and experts
- Building source validation and responsible interpretation into the platform

Vision — Human-Centered AI

- **Building the wisdom layer for the age of AI**
- Combining AI + authentic knowledge + personal reflection
- Creating trustworthy, contextual AI experiences

Founder-led execution | Scaling the team as the company grows

Technical Proof

Jigyasa Sutra (Prototype)

- Show the Wisdom Intelligence Layer

We built the first prototype of Saarthi, the intelligence layer of Jigyasa. The initial web experience validates the wisdom interaction. The natural evolution is a mobile-first daily companion.

Technical Roadmap

Today — Prototype

- ✓ Curated wisdom corpus
- ✓ Structured wisdom entries
- ✓ Source references
- ✓ Retrieval-based responses
- ✓ Sutra experience

Next — Wisdom Infrastructure

- Advanced RAG pipeline
- Multilingual knowledge extraction
- Source relationship graph
- Scholar review workflows
- Citation confidence scoring

Future — Personal Wisdom Engine

- Personal reflection memory
- Wisdom graph for each user
- Daily personalized Sutras
- Adaptive learning journeys

Why Jigyasa Wins

Trust over Fluency — Authenticity before confidence

Source Provenance — Every answer is grounded in trusted sources

Wisdom Graph — Connected knowledge, not isolated documents

Scholar Validation — Human expertise strengthens AI over time

Contextual Intelligence — Understands people, not just prompts

Personal Wisdom Memory — Learns your lifelong journey

Family Learning — Shared wisdom across generations

Compounding Platform — Trust, knowledge, and personalization improve with every interaction

Built for Human Flourishing — AI that helps people live wiser lives

Jigyasa - Building the Trusted Wisdom Layer for the Age of AI

Today

Saarthi - An AI wisdom companion grounded in authentic sources

Tomorrow

A personal wisdom ecosystem

- Personalized Sutras
- Daily practices
- Learning journeys
- Trusted wisdom network
- Community

Long Term

A trusted intelligence layer connecting humanity's wisdom with every person

Bottom line

"AI can answer questions.
Jigyasa helps people find meaning."