



Jigyasa

The trusted wisdom companion connecting generations.

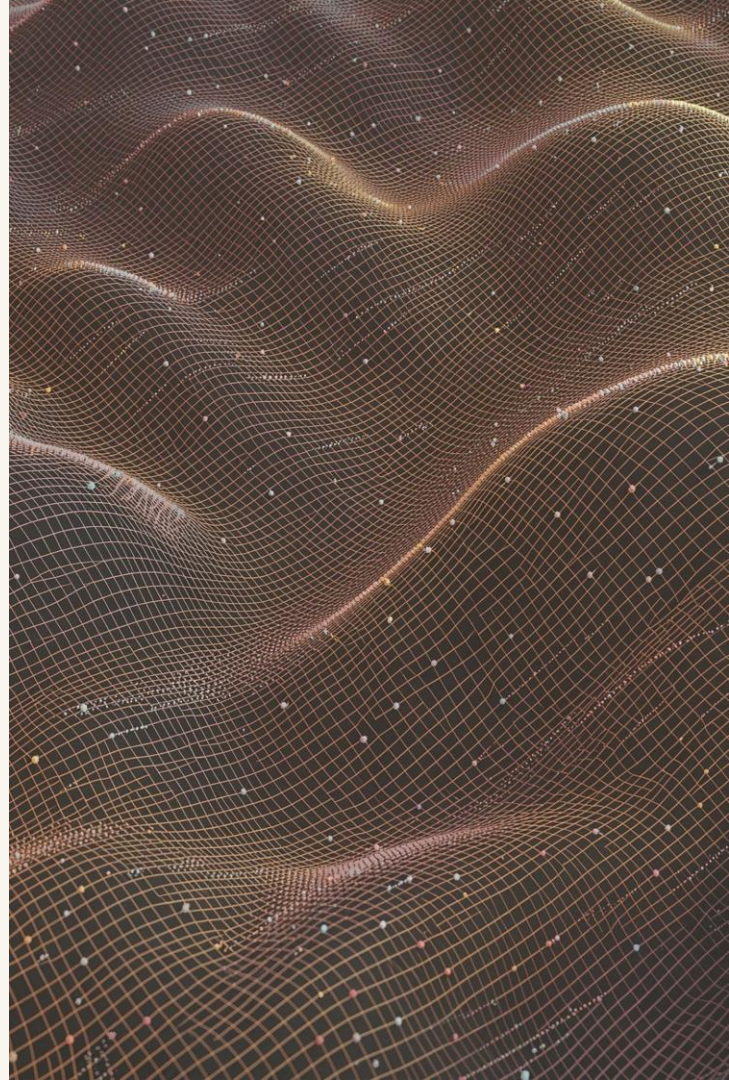
Families Are Losing Connection With Inherited Wisdom

Information is everywhere

But trusted understanding is fragmented

Generational knowledge fades

Without intentional preservation, it slips away



Why Now

The gap

AI makes knowledge conversational — but lacks context, provenance, and trust.

The opportunity

Families need a bridge between the abundance of information and the depth of understanding.

Saarthi: The Wisdom Companion

Ask & Discover

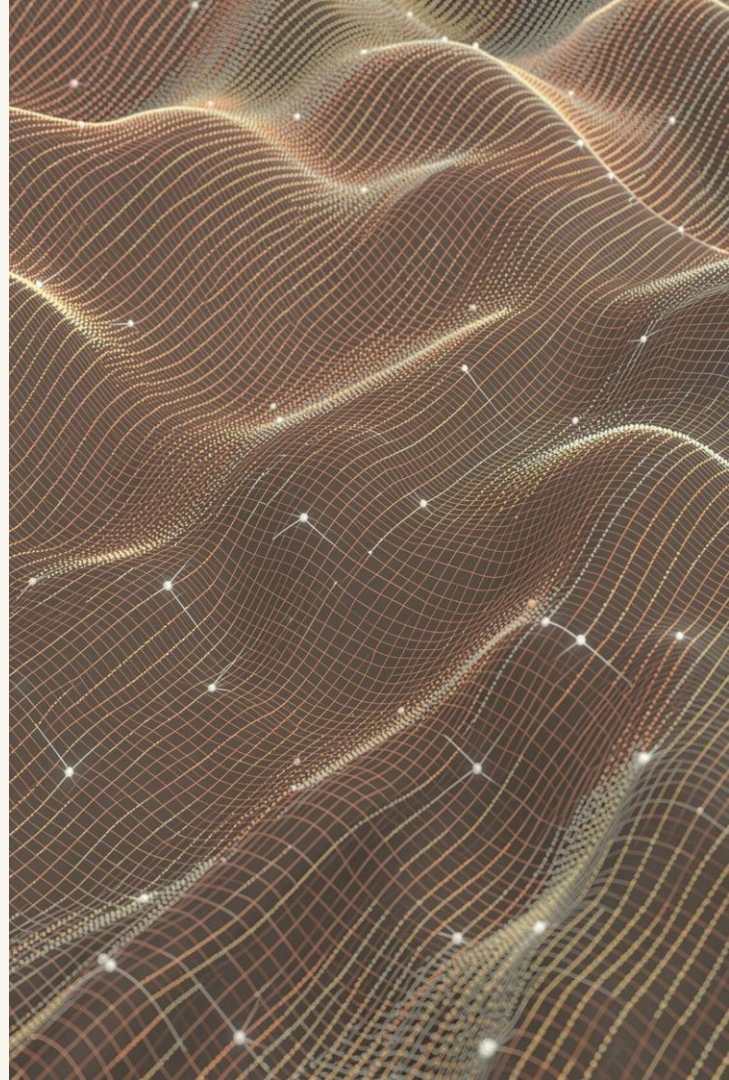
Ask questions and uncover meaning

Explore & Reflect

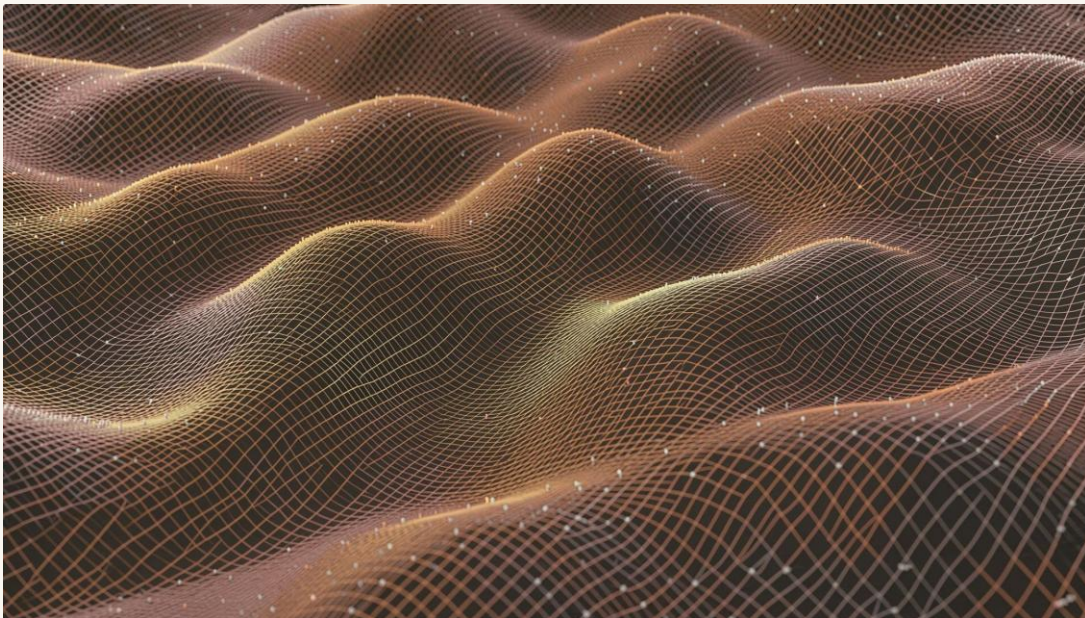
Trace sources and reflect deeply

Preserve & Pass On

Protect wisdom for future generations



Starting With Diaspora Families



Parents

Seeking connection across distance — keeping culture and meaning alive for children far from home.

Children

Wanting to understand their roots — curious about identity, heritage, and the stories behind traditions.

The Individual Discovers. The Family Spreads.

Wisdom compounds when shared. One person's insight becomes the family's inheritance.

The Growth Loop

Discover
Wisdom through conversation

Deepen
Trust and engagement

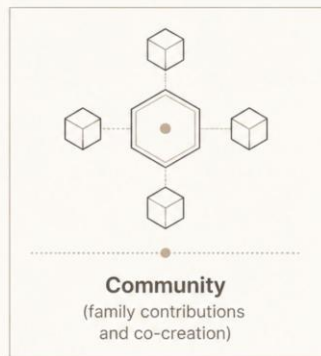
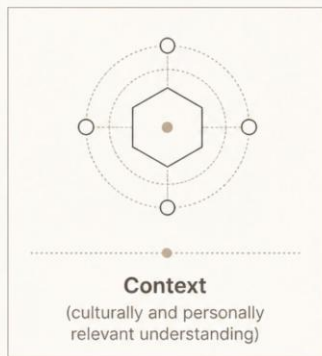
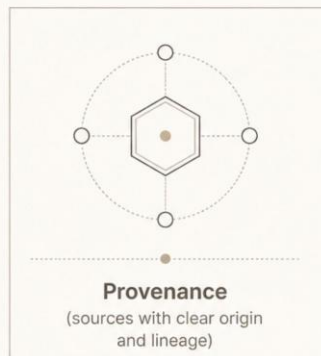
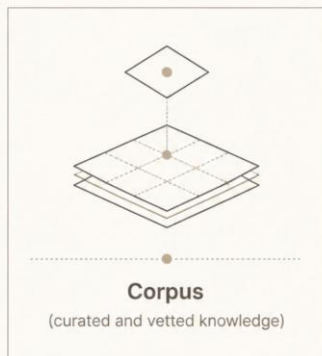


Share
Insights with family

Invite
Family members to contribute

Build
Richer, trusted wisdom together

Our Moat Isn't AI



Trust, not technology

Any team can access the same AI models. What they cannot replicate is the trusted wisdom layer — built over time through corpus curation, verified provenance, deep context, and community contribution.

Defensibility comes from trust, not the technology beneath it.

What We've Built

01

Saarthi AI Wisdom Companion

Conversational, trust-first interface for discovery

02

Trust-First UX & Interaction Design

Designed around provenance and intentional reflection

03

Wisdom Journeys & Guided Exploration

Structured paths through curated knowledge

04

Library & Personalization

Saved insights and personalized discovery

05

Early Family Experience & Feedback

Real families using and shaping the product

Next 90 Days

1

Return & Engagement

Prove sustained engagement and meaningful return

2

Family Participation

Validate sharing behavior and family spread

3

Co-Creation

Test contribution and community wisdom-building

4

Willingness to Pay

Measure monetization signals and pricing appetite

From Wisdom Companion to Wisdom Network

Jigyasa — *Intelligence with trust.*

